



WE KNOW HOW
BIMAX
PRINT

PUT YOUR TRUST IN QUALITY & TECHNOLOGY

2/2022

NEWSLETTER

WHAT'S NEW?

- THANK YOU PAWEŁ!
- HIPS 100% RECYCLED
- NEW TECHNOLOGY!
- LOW TEMPERATURE DECALS

JUNE 2022

REPORT FROM THE BIMAX WAREHOUSE

Please note: The following items listed are non-saleable and are for the manufacture of your products only. Material prices are rising at an accelerated rate. One of the aims of the Bimax Management Board in order to safeguard against inflation is to maintain optimum stock levels of the most popular types of raw materials, so we are able to offer attractive prices to our customers. We can report that we have currently in stock the following:

NAME	TAPE	FINISH	FORMAT
Cardboard 3E	White -White 790 g.	Coated	1600 x 2160 mm
Cardboard 5EB	White -White 790 g.	Coated	1400 x 2160 mm
Cardboard 5EB	White -White	_____	1600 x 2160 mm
Cardboard 3E	White - Grey	_____	1600 x 2500 mm
Cardboard 5EB	White - Grey	_____	1600 x 3000 mm
Cardboard 5EB	White - Grey	_____	1160 x 2500 mm

WHAT'S NEW AT BIMAX?



Thank you Paweł!

Our long-time friend and colleague, Paweł has decided that it is time for a change in direction in his professional life. Thank you for the time spent together at Bimax, Paweł and we wish you all the very best!



HIPS 100% recycled

We have HIPS derived from waste generated during the production process. (White colour, smooth surface, aesthetic appearance). We sell it in 1000 x 2000 mm sheets in thicknesses of 1,5 mm and 2 mm for complete or semi-complete products. Please do not hesitate to contact us for more information.



New technology!

We now carry out DTF (Direct-To-Foil) prints on textiles (T-shirts, sweatshirts, caps, etc.), which offers high-quality, colour gradation and durability - these are the main advantages of the method. Other textile printing technologies that we offer are DTG, flex and screen printing.



Low temperature decals

Bimax is able to produce low temperature decals, which are unique in the market. The greatest advantage of these is the option of multi-colour printing combined with small batch production. These may be applied to either glass or metal.

TO BE A NUMBER ONE SUPPLIER

A Customer Satisfaction Survey was recently conducted among the regular customers of Bimax in the April of this year.

The aim of the project was to specify the weakest areas in which our company could implement corrections and improvements. An anonymous satisfaction survey was addressed to 77 people from 50 companies that regularly evaluate and implement projects at Bimax. In total, 51 respondents completed the questionnaire, thus the desired research sample was attained.

We recognised that the area which requires improvement is the information and communication policy addressed to clients. The respondents commented that:



The problem was recognized by the company's management, so subsequently, as part of improving communication, a new website was created and the decision was made to publish a newsletter. People who took part in the survey confirmed that this was a good direction to take and that communication with customers should be developed.

One very positive thing that came out from the survey was the high number of marks scored in the areas of professionalism, competence and customer service, where nearly 100% of respondents rated these as being from good to very good (97,6% of total respondents).

„It was extremely nice when during the conversations prior to sending the survey, I received warm words regarding to cooperation with Bimax" - says Natalia Ciuba, the person responsible for conducting the survey. "I am the most recent addition to our company and I have to admit that the contact with regular customers gave me a lot of joy, and has also allowed me to meet people with whom my colleagues work with on a daily basis."

One extremely motivating factor is that 100% of all participating clients said that they would have no hesitation in recommending our company to other people.

We would like to thank you all for your kindness in participating in the survey.



DEAR READERS!

In this issue you will learn a few silly facts from the lives of Natalia and Janusz who are both passionate in their approach to their work at Bimax. Natalia gets out of the bed earlier than the sun does and is straight into another full day of activity. She is a fountain of optimism and always brings the best out of everyone. Janusz is a man of many hats at Bimax. He is a strategist, visionary and Commander-in-Chief on the board. In the satisfaction survey one of the Customers wrote about him: "a man with extensive knowledge, business culture and bravado thanks to which the company is at such a high level".

Get to know them better!

Name and surname: **Natalia Ciuba**

Department: **Marketing**

Zodiac sign: **Cancer**

Sea or mountains? **Sea**

Hidden talent: **I live life beautifully**

Favorite alcohol: **vodka**

Nickname from school years: **'Crazy'**

Who would you go to the party with? **The Bimax Team :)**

Is there anything they don't know about you at Bimax? **I am a soprano singer in a Catholic choir.**

If you could take a holiday what sort would it be? **Forgiveness day**

Quote / motto: **„Live life as if today was the last day.”**

What would the title of your autobiography be? **'Ms. Independent'**

First place on your list of destinations: **Piwniczna Zdrój**



Name and surname: **Janusz Czajka**

Dział: **Management**

Zodiac sign: **Taurus**

Sea or mountains? **Mountains**

Hidden talent: **musical**

Favorite alcohol: **vodka**

Nickname from school years: **'Czajnik'**

Who would you go to the party with? **I don't party.**

Is there anything they don't know about you at Bimax? **What I am really like.**

If you could take a holiday what sort would it be? **I would have liquidated some of the existing ones.**

Quote / motto: **„Long life to the trees our coffins will be made of.”**

What would the title of your autobiography be? **'Damage Inc.'**

First place on your list of destinations: **Bieszczady**

